



*We Are
Recruiting!*

STOP UYGHUR GENOCIDE

**COMMUNICATIONS OFFICER
& COORDINATOR
RECRUITMENT PACK**

Stop Uyghur Genocide: Background and Mission

The Uyghur Genocide

The Uyghurs are a majority-Muslim ethnic group native to the Uyghur region (so-called Xinjiang), who have been persecuted by the Chinese government for their unique culture and religious beliefs for decades.

In 2017, the Chinese Government's repressive policies intensified. Since then, millions of Uyghurs have been held in concentration camps where they face systemic sexual violence, forced sterilisations, routine torture, and forced labour. Beyond the camps, the Chinese Government uses advanced digital surveillance to strip the Uyghur population of their basic cultural, religious freedoms and human rights. The Chinese Government's self-declared policy towards Uyghurs is to "break their lineage, break their roots, break their connections, and break their origins."

In December 2021, the Independent Uyghur Tribunal, after reviewing the largest body of evidence that exists on these atrocities in the world, determined that the Chinese government's policies amount to crimes against humanity and genocide.

Stop Uyghur Genocide's Campaign

Stop Uyghur Genocide is a UK-based human rights charity, working to raise awareness, and secure action, from British society and the UK government on the genocide currently being perpetrated against Uyghurs and other Turkic groups native to the Uyghur region. Stop Uyghur Genocide's work is distinctly cross-party and cross-community. We are proud to have built a strong coalition of faith communities, youth groups, and NGOs, united around the Uyghur cause. Though we work with a cross-section of British civil society, we seek to centre the voices of those with lived experience of this genocide.

In our role as a convener, Stop Uyghur Genocide works:

- with **the Uyghur community** – empowering members of the Uyghur diaspora in the UK to share their stories and become leaders
- with **civil society** – raising awareness of the Uyghur crisis amongst British society, and offering concrete options for action
- with **political advocates** – ensuring legislative action and policy change in support of Uyghurs.

Our activities include analysing and influencing policy, public campaigning, awareness raising and empowerment. Our recent achievements include successfully campaigning for a ban on the products of Uyghur forced labour from entering the NHS, advocating for a forcible ban on Chinese state-sponsored surveillance companies Hikvision and Dahua as providers to UK government departments and councils, and launching the UK's first campaign to clean up Britain's solar supply chains, including working with partners to develop the UK's first guidance for procurers on Uyghur forced labour. We also continue to support the UK's Uyghur community including our 'Uyghur Stories' project, the first of its kind, for which we are collecting testimonies from Uyghur people across the UK. This has enabled us to work directly with community members to structure their personal stories and create a permanent record of the diverse experiences of the Uyghur diaspora in the UK.

We are led by Uyghur human rights defender in exile Rahima Mahmut. Rahima is the leading voice of the Uyghur movement in the UK, having worked with grassroots activists, parliamentarians, journalists, and survivors to bring light to the atrocities taking place in her homeland. She will be assisted by a network of Trustees and advisors, with vast experience in parliamentary campaigning and strong political networks.

This is a particularly important time. We live in an era when the Communist Party (CCP) regime in Beijing is asserting its influence on the world stage and, especially under the leadership of Xi Jinping, is not only intensifying its repression of dissent at home but increasing its belligerence and aggression abroad.

The challenge faced by Uyghur advocacy organisations like SUG is the political context, domestically and abroad, in which they are operating. Under the Chinese Communist Party, Uyghur activists face one of the largest propaganda machines in the world, as well as an environment of intimidation and control that reaches far beyond China's borders. In the UK, we are advocating for greater action from the government unwilling to threaten its economic interests by holding the Chinese authorities accountable in a sustained and meaningful way. Uyghur organisations therefore face the challenge of building enough awareness and impetus at national and local levels, to secure a high level of pressure on UK government, institutions, and corporations.

There has never been a greater need for a strong Uyghur advocate, actor, and partner making the case for the for Uyghur people's human rights and for holding government, corporations and individuals accountable for their decisions and actions.

Communications Officer and Coordinator Job Description

Salary:	£26,000 - £28,000 pro rata (dependent on experience)
Contract:	Part-time (three days a week)
Term:	6-month fixed term contract in the first instance
Location:	London
Start Date:	1 October, 2024

Stop Uyghur Genocide is looking for a Communications Officer and Coordinator to join our team as we continue to grow our impact. The ideal candidate will have an understanding of, and interest in, protecting human rights, experience in developing and delivering campaigning materials and messages, and excellent office coordination skills.

We are seeking a person with the dedication, aptitude, and ability to deliver robust campaign and general communications work. If you have strong knowledge and experience related to any of the significant parts of this job, such as campaigns, communications, or events, but are not sure that your profile fits in a 'traditional' way, please do consider making an application or getting in touch with us at contact@stopuyghurgenocide.co.uk to arrange a conversation about the role.

Please send your CV and a covering letter, addressing how you meet the requirements in the person specification to us by **12th September 2024**. Applications should be sent to contact@stopuyghurgenocide.co.uk. Please enter 'COMMUNICATIONS OFFICER AND COORDINATOR' in the subject box. We are only able to consider applicants who have the right to work in the UK. If you have any questions about the role, please contact Valeria at valeria@stopuyghurgenocide.co.uk.

Specific duties

1. Campaign Communications

- Work closely with the Policy & Advocacy Officer to design effective communications to compliment campaigning activity.
- Draft and design impactful content on key campaign issues, including action cards, leaflets, and briefings on policy; update materials such as parliamentary briefings.
- Draft and design digital campaigning materials including supporter emails.
- Support events by drafting op-eds, press releases relating to protests, parliamentary briefings, and other events.

2. General Communications

- Develop messages and resources to engage audiences in Stop Uyghur Genocide's campaigns.
- Create interactive, engaging, and accessible social media output for campaigning purposes.
- Support in preparing campaign updates for the quarterly newsletter and other communications.

3. Office Coordination

- Support the team with website management, office support, printing, etc.
- Assist the Executive Director with managing documentation and filing systems; office management
- Undertake any other reasonable duties and responsibilities as directed by your line manager.

Essential Criteria

- Strong writing and editing skills.
- Experience in writing copy for a range of audiences.
- Experience in managing social media with the ability to write content and drive growth across multiple channels.
- Strong interpersonal and communication skills, with the ability to build and maintain relationships with internal and external stakeholders.
- Knowledge of using graphic design tools such as Canva.
- Experience in creating and editing video content - particularly for social media.
- Experience working with WordPress.
- Knowledge of website management.
- Excellent administration skills and attention to detail.
- Highly organised and able to respond swiftly to circumstances when required.

Desired Criteria

- Experience in writing context that is tailored to parliamentarians, academics, donors, and/or activists.
- Experience working within a political or media setting.
- Degree in Politics, Journalism, or Law would be an advantage.

To apply

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Deadline for applications: Thursday 12th September, 23:59

If you have any queries, please contact Valeria at valeria@stopuyghurgenocide.co.uk.