

**STOP UYGHUR
GENOCIDE**

CAMPAIGNING FOR UYGHURS IN YOUR COMMUNITY

OUR GUIDE TO HOW YOU CAN HELP
UYGHURS IN YOUR CONGREGATION,
TRADE UNION OR POLITICAL PARTY



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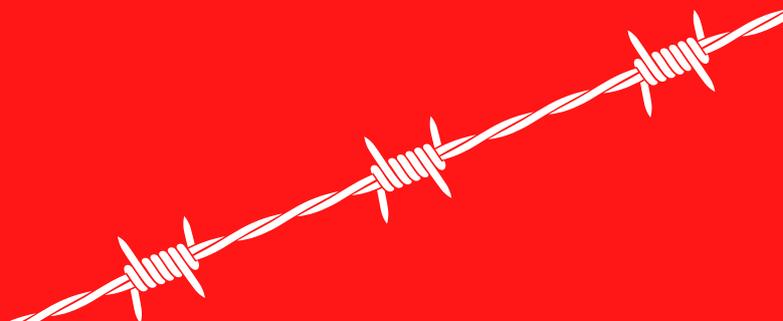
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1. LEARN



WHAT YOU NEED TO KNOW ABOUT THE GENOCIDE AND CRIMES AGAINST HUMANITY FACED BY UYGHURS AND OTHER TURKIC MUSLIMS IN CHINA.

Uyghurs are a mainly Muslim people who live in their region inside China.

Genocide is an attempt to destroy in whole or in part an ethnic, religious or political group. That is what is facing Uyghurs and other Muslims in North West China.

Millions of completely innocent people are locked in a huge network of camps. Inside the camps torture and rape is commonplace.

Uyghur women are forcibly sterilised to prevent a new generation of Uyghurs from being born. Uyghur children are removed from their parents and transferred to secure orphanages.

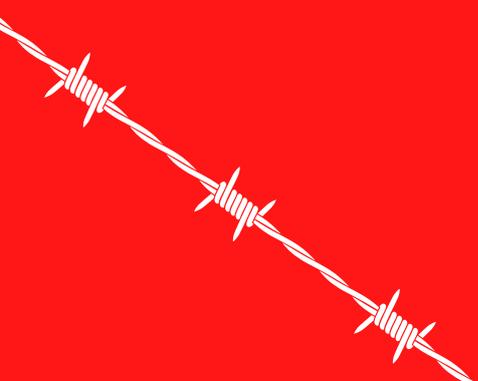
Uyghur religion is under an extraordinary attack. Thousands of mosques have been destroyed. Muslim graveyards and shrines have been bulldozed.

Uyghurs are transferred from camps to be used as slave labour in factories that supply many of the world's top brands. Hundreds of thousands of Uyghurs are forced to work as slaves in the cotton fields of the Uyghur region. This cotton is in UK shops.

Every aspect of life is monitored by an Orwellian surveillance state. Facial recognition software, developed by tech giants, racially profiles Uyghurs. CCTV is everywhere.

Uyghur language and culture is forbidden. Children are not allowed to speak their own language in schools.

The UN's institutions should be punishing and preventing all this but China holds a veto over any action.



2. GETTING STARTED



BUILDING RELATIONSHIPS IN YOUR ORGANISATION AND WITH PEOPLE FROM OTHER GROUPS IS THE BEST WAY TO GET YOUR GROUP OFF THE GROUND.

Any group starts with one person but you need allies. Start talking to people in your group, or leaders in groups nearby you, to see who else is interested in helping.

Share one of our videos on your groups social media or chat and say you're getting a group together. You might be surprised by who wants to be part of this.

Try not to limit things to your own group. Look at a map of your community and think who else might care about Uyghurs. Look for institutions: mosques, workplaces with trade unions, student unions...

Meet over coffee or online and talk about what you want to achieve. Think creatively and make sure everyone gets the chance to contribute. Take time to build good relationships at the beginning and you'll be able to achieve more later.

Talk through the different things you will do together: a public meeting, approaching your MP, a consumer campaign, a sermon on Uyghurs, asking your local authority to source solar panels for housing that doesn't use Uyghur slave labour. There are so many possibilities.

Keep things informal so you are focussed on getting results rather than electing a committee. But make sure you allocate tasks and set deadlines.

If you're going to hold a bigger meeting set a date for it so you all know what you're working towards.

Make sure right from the start that everyone understands that this is a campaign which is anti-genocide, not anti-Chinese and use the section at the end of this guide to talk about the language you will and won't use.

3. HOLDING A MEETING



A MEETING FOR MEMBERS OF YOUR GROUP IS A GREAT WAY TO RAISE AWARENESS ABOUT UYGHURS AND TO AGREE TO TAKE ACTION TO HELP THEM TOGETHER.

For a successful meeting you need an audience, a venue, an agenda, a speaker.

Nowadays we all feel comfortable with online meetings that are easy and free to organise. If you are organising a real-world meeting and booking a room, use the rule of three: If you ask nine people to come to a meeting three might say they'll come but probably only one will turn up. Better to be pleasantly surprised than find yourself in a large empty room.

To build an audience you need to do more than post on social media. Talk to people in person and invite them. Ask people to bring a friend. Challenge other groups to bring 10 people along.

Be respectful of people's time. A short five minute introduction, a ten minute guest speaker, ten minutes of Q&A

Our campaign can help provide virtual speakers for your meeting: Uyghurs and experienced campaigners who work with Uyghurs. [Email](#) us giving lots of notice and we can normally arrange someone to speak to you.

You could also use one of the many news reports or campaign videos as a way of starting a conversation.

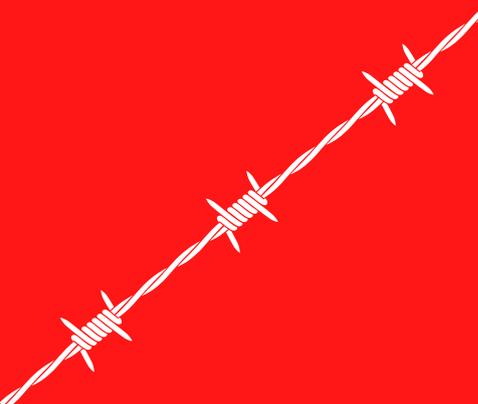
One important thing is to make sure that you have a clear idea of what action you are going to ask people to take at the end of the meeting. Do you want to hand out a standard letter to your local MP or to the manager of a clothes shop on your high street? People at the meeting might come up with ideas but it's far better to have something 'off-the-shelf' ready for people to do.

Please share photos of your meeting on social media.

4. ACTIVE CITIZENS



ONE OPTION FOR TAKING ACTION IS LOBBYING POLITICIANS AND THE PUBLIC SECTOR TO RAISE THEIR VOICES IN SUPPORT OF UYGHURS.



More than a hundred Members of Parliament have already signed a pledge to support stronger government policy to protect Uyghurs. Your local actions can support those politicians already with us and encourage others to raise their voices against the genocide.

An easy way to engage with politicians is to invite them to speak at your public meeting. If they agree be sure to agree what actions your group will ask of them at the meeting. Check the Stop Uyghur Genocide website for the latest campaigns we are running for ideas on what to ask of your MP.

While international affairs are a matter for the UK parliament, devolved governments have relationships with the Chinese Government too and their procurement may source goods from the Uyghur region.

Local government representatives and mayors have an important role to play too. For example, Uyghur slave labour is used in the production of solar panels used in house building by almost every local authority in the UK. You can ask them to demand that their suppliers do not source materials from the Uyghur region.

Once you have started a relationship with elected officials, keep it going. When you see a story about the Uyghur genocide in the media, ask your MP to table a parliamentary question on the issue.

If you are in a trade union, student union or a political party, or religious group, can you pass a motion within the internal democracy of your national organisation calling for a national policy from your organisation in solidarity with Uyghurs?

5. ACTIVE CONSUMERS



THE POUND IN YOUR POCKET IS A SOURCE OF POWER. YOUR GROUP CAN TAKE ACTION BY LOBBYING BIG NAMES ON YOUR HIGH STREET.

One of the most effective ways to influence the Chinese Government and protect Uyghurs is to make sure there is an economic consequence from the genocide.

With so many of the products we buy being made in China we can use our power as consumers to help Uyghurs.

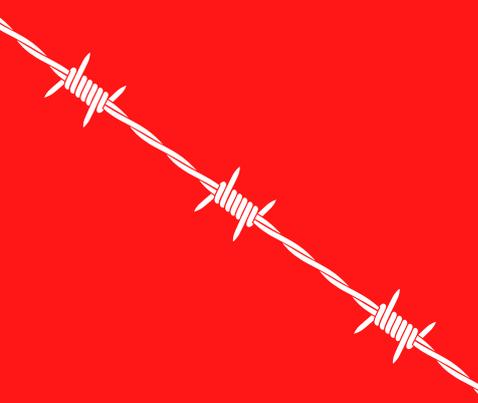
Some companies claim that they have checks on their supply chain to ensure that goods sourced from the Uyghur region, such as clothing, do not contain slave labour goods. However, experts in ethical trade say it is impossible for them to properly check supply chains in a region where government control is so oppressive.

The only way for companies to ensure they are not complicit in the genocide is to commit to removing anything produced in the Uyghur region from their supply chains.

The clothing industry is especially at risk of using slave labour given the massive cotton industry in the Uyghur region. One action for local groups is to hand a letter from local organisations, or a petition to the local managers of supermarkets and clothing stores on your high street.

The manager of a local branch of a big clothing chain or supermarket is unlikely to have answers when you present them with your letter or petition, so be reasonable and polite towards them. However, make it clear that you will be back in touch if you don't get a reply.

Some campaigners hand similar petitions into Volkswagen dealerships or take part in peaceful demonstrations asking the company to close their factory in the Uyghur region. More details of our VW campaign are on our website.



ANTI-GENOCIDE NOT ANTI-CHINESE

Chinese people are an increasing target of racist attacks around the world. Uyghurs do not want the support of anyone who sees their plight as an excuse for sinophobia.

A campaign against genocide is a campaign against the most extreme form of racism, so there can be no place for racists in our campaign.

We are a campaign that is against genocide, not against Chinese people. It is important to remember that the Chinese people have their human rights abused every day by the same government that is responsible for the genocide against Uyghurs.

Please be very careful with your language when campaigning so as not to make Chinese people in your community uncomfortable.

Language is important. For example, avoid talking about 'the Chinese' when you mean 'the Chinese Government'. Challenge anti-Chinese conspiracy theories when you see it.

Keep the campaign focussed on the most important thing - the genocide against Uyghurs - rather than allowing those with other agendas to use the Uyghur cause.

